

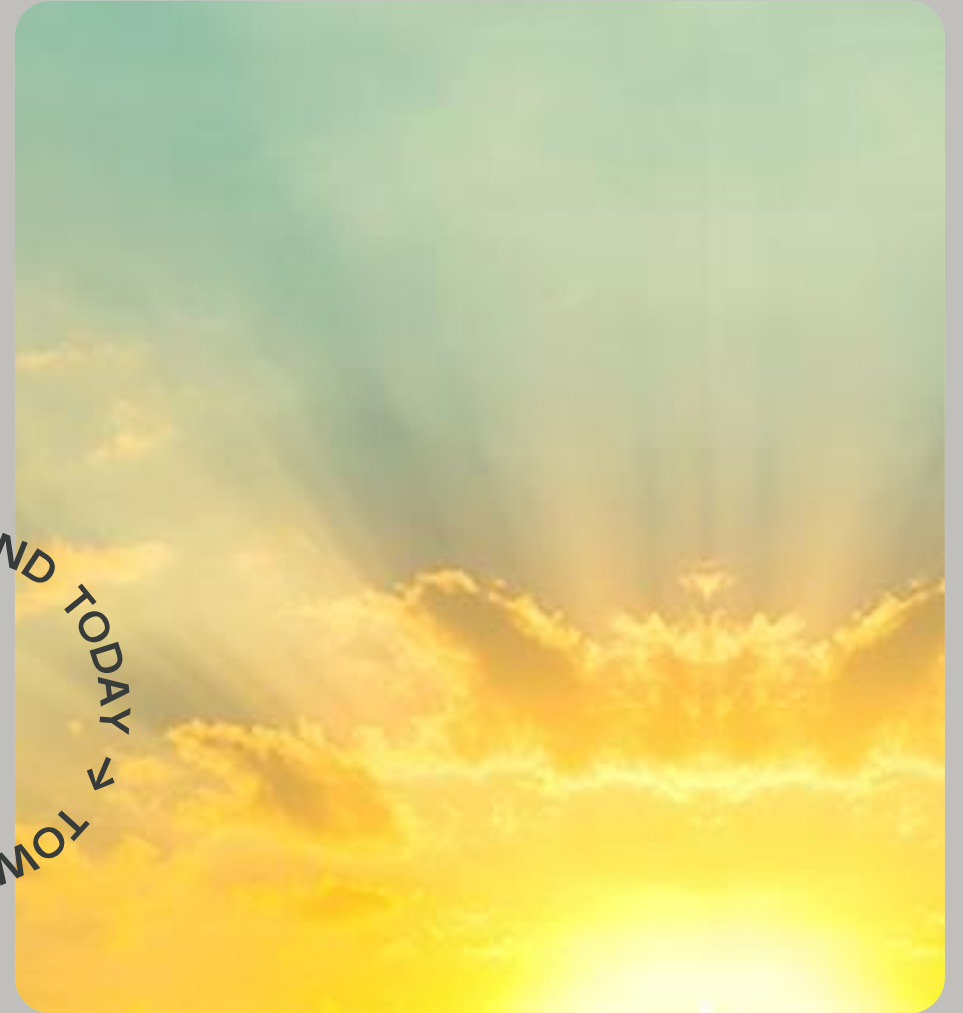
Comply Direct to Beyondly...

FAQs

BEYONDLY



BEYOND TODAY →
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Why have you rebranded?

- To reflect the business we've evolved to be since our inception in 2006 and better represent our full spectrum of capabilities and service offerings
- To better align with our B Corp ethos, as well as our future roadmap
- Our sector and customer needs are always developing and we needed a more adaptable brand which ensures longevity as the world evolves further

What does Beyondly mean?

- Beyondly is an invented name style that tells a brand story
- Beyondly illustrates the vision and ethos of our business, to ensure longevity as we evolve further in the future with regards to service offerings
- Beyondly means thinking about the future; to go above and beyond
- Beyondly inspires taking action today to create a better future for all
- Beyondly represents innovation, optimism and positivity
- Beyondly portrays rising above and becoming climate positive

Please note: We trade as Beyondly and our registered name will be Beyondly Global Limited



What does the rebrand mean for current customers?

You will be liaising with the same team and the work you already do with us will continue at pace with the same reliable, high-quality service, and progressive approach you're familiar with.

We are ready and excited to support you through environmental compliance obligations, contribution towards achieving a circular economy, and going beyond net zero in this new effervescent era!

Do I need to update your company details?

COMPANY NAME

Our registered company name will be **Beyondly Global Limited** (*but we trade as Beyondly*) so please update your systems and records accordingly. However, our registered company number, address and phone number remain the same.

When needed, we will contact relevant stakeholders directly in due course regarding our bank account name and associated actions.

WEBSITE

Please note that our new website URL is www.beyond.ly and for our compliance members, the login portal is now www.portal.beyond.ly (the previous URL will automatically re-direct to these).

EMAIL ADDRESSES

Please add our new email domain to your safe senders list: **@beyond.ly**

Our email address format is now as per the following example: *For a John Smith, the email is, **john.s@beyond.ly***

The group and team email addresses remain the same with just a change to the domain, eg. **info@beyond.ly**. But rest assured, all our Comply Direct email addresses will re-direct to our new Beyondly email.

CONTRACTS & AGREEMENTS

To confirm, all agreements and contracts with existing stakeholders, in place prior to our rebrand from Comply Direct Ltd to Beyondly Global Ltd in March 2023, are still valid.



**Have you been
bought out by
another company?**

No we haven't!

Our company ownership remains the same and we're proud to have made consistent and organic growth since establishment in 2006.

We are still growing at pace and are excited to work with more and more organisations and individuals to collectively make our planet a better place.

Do you provide the same services as Comply Direct?

COMPLIANCE

- Packaging EPR Compliance
- WEEE Compliance
- Batteries Compliance
- International Compliance
- ESOS
- SECR
- Plastic Packaging Tax
- Waste and WEEE collections

CONSULTANCY

- Environmental, Social, Governance (ESG)
- Circular Economy
- Carbon Management
- Life Cycle Assessment
- Data Management
- ISO 14001

We do.

Our extensive service range remains strongly in place, exactly as per Comply Direct.

We're proud to deliver environmental offerings across compliance and consultancy, helping businesses achieve regulatory obligations as well as wider aspirations towards mitigating the climate crisis.

Will anything change in the data submission process for compliance?

No, for our compliance members there are not any functionality changes to the data submission process on the member portal. The website page and form style just has a refreshed, improved design in line with the Beyondly brand.

Additional updates have been made in other areas of the portal based on previous member feedback to make the platform easier to use. There is a new tour feature on the member dashboard once logged in, which highlights the key changes and explains the purpose of each area.

Account managers are contacting members individually to provide access to the Beyondly Member Portal Guide, which details more information about the new member login area and how to find everything required for each area of environmental compliance.

How does your B Corp certification link with the rebrand?

We have operated as and continually focused on being a business for good for many years before achieving B Corp status; recognising and advocating the importance of working in a socially responsible manner toward our stakeholders.

Our vision, purpose and values were reformed as part of our B Corp journey and cemented our alignment with the business for good culture.

A key part of why we rebranded was to better reflect our commitment to the B Corp ethos. We needed to build an adaptable brand which will continue to express our business for good ethos throughout all future change.



Why choose yellow for the brand colour?

- Our new colour palette is bold, positive and iconic to align with our name and brand narrative
- We chose yellow as a leading colour for the Beyondly brand to evoke approachability and optimism
- We needed a stand-out colour to represent our unique offering in the environmental sector and differentiate our business accordingly

Why is the website URL not .com or .co.uk?

We have chosen www.beyond.ly for our new URL because it is a creative and innovative domain extension that best reflects the nature of our progressive, next generation business.

It is short, memorable and unique which helps strengthen our brand presence.

A commercial domain such as .com or .co.uk is not the perception we want to portray as a B Corp company, and we are moving away from this with our new URL.

Rest assured, we have carried out thorough research including gaining external expertise, and there are no legal, country code or server risks of using this URL.



Is your team still all working for Beyondly?

Our passionate, dedicated team certainly is still here and they are at the heart of all we do.

We are also continually growing our team in line with organic business growth and resource requirements to fulfil the continually evolving needs of our customers.

Our culture puts people first.

Driven by our passion to go above and beyond to make an impact, we have built a culture in which the professional and personal development of our people is central to our daily operations.

“Our business has always had the ethos to continually strive for a better way and this has undoubtedly been pivotal to our growth and evolution as a business.

Through this evolution, we have gone way beyond environmental compliance to become a purpose driven organisation with a vision of a better, fairer, sustainable world for all.

We have expanded our service offering into the consultancy arena to meet customer demand, and to help us deliver against our purpose and realise our vision, and whilst Comply Direct will always hold a very special place in our hearts, we felt it no longer represented who we are, what we can offer, and where we’re heading.

We’re all thrilled about the rebrand which we feel encapsulates all that we are, and we are very excited about the future and the impact we can have in this world today, tomorrow, and Beyond(ly).”

Jessica Aldersley, Managing Director



If you have any further queries,
please contact
marketing@beyond.ly

We look forward to making
your business better.

BEYONDLY

